# Direct Tiger Discount Coupon Book Submission Form

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| **Name of Business:** | | |
| **Contact Person:** | | **Telephone of Contact:** |
| **Email of Contact:** | **Mailing Address of Business:** | **City, State and Zip Code:** |
| **Website Address:** | **Street Address:** | **City, State and Zip Code:** |
| **Main Telephone Number of Business:** | **When would you like the coupons/discount offers to expire?**<br>❍ Monthly (5 coupons, one expiring at the end of each month from Aug-Dec)<br>❍ End of Year – December 31st on all offers | |
| **Do you give permission for the coupons to also be available to be printed from the UWA Direct Tiger Discount webpage?**<br>❍ Yes ❍ No | **Do you give permission for the coupons or discount offers to be highlighted on the Buy Local and Sumter County Chamber of Commerce Facebook and/or Web pages?**<br>❍ Yes ❍ No | |
| **Coupon Offer:** *40 character maximum, approximately 9 or less words (ex: $3 off Dinner, Child's Meal Free, Buy one, get the second free) Will be bold print to draw attention* | | |
| **Offer Explanation:** *80 character maximum, approximately 15 words (ex: $5 off oil change every Tuesday, Buy one appetizer, get a second one free, Half-price admission on Wednesday and Thursday, Child's meal free with purchase of adult meal)* | | |
| **Offer Restrictions:** *700 character maximum, approximately 140 or less words (ex: Offer only valid Thursday-Sunday, Not valid with any other offers or discounts, Limit one coupon per transaction or one coupon per person)* | | |
| **Artwork:** *Please email logo to jjames@uwa.edu as 300 dpi .jpg or .eps format.*<br>❍ Yes, I will be submitting a logo or picture to be used on my coupon<br>❍ No, I will not be emailing artwork for my coupon.<br>❍ No, I will not be emailing artwork for my coupon. However, you may add clip art to my design that is applicable to my business or product offered. | | |

**Please print form, sign and date. Fax form (205-652-3516 or 205-652-9638), mail form (Jennifer James, UWA-RCCED, Station 35, Livingston, AL 35470) or email form with electronic signature (jjames@uwa.edu) by close of business Friday, July 30th, 2010.**

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Company Representative Date