

# RATE AND DATA SHEET

## Sumter County Record-Journal

*Incorporating the Sumter County Record & Sumter County Journal*

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The *Sumter County Record-Journal* is located in Livingston, Alabama. The *Record-Journal* serves all other areas in Sumter County. The *Record-Journal* is published in Livingston, the county seat of Sumter County, weekly on Thursday.

Advertising copy is due Tuesday at noon prior to Thursday publication. Classified/Legal deadline is Monday noon

Effective January 1, 2009

**Adv. Rate: \$5.60 per column inch**

Page image size is six columns (10") X 21.5 inches.

1 column = 1.575", 2=3.26"; 3=4.945"; 4=6.63"; 5=8.315"; 6=10"

<u>Size</u>	<u>Column inches</u>	<u>Amount</u>
Page	129	\$722.40
1/2 page	64	\$358.40
1/4 page	31.5	\$176.40
1/8 page	16	\$89.60

**Per Color - \$50.00**

**Insert rate:** Information provided upon request

**Total Average Circulation** of 5,225

**Classified/Legal Rates (Net)**

Legal/Classified -25¢ per word first insertion,

20¢ per word for consecutive runs.

\$5.00 minimum for 20 words or less.

New accounts must be paid in advance.

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