

RATE AND DATA SHEET

Sumter County Record-Journal

Incorporating the Sumter County Record & Sumter County Journal

- P. O. Box B
- 210 South Washington Street • Livingston, AL 35470
- (205)-652-6100 • FAX (205) 652-4466
- e-mail - scrjmedia@yahoo.com

The *Sumter County Record-Journal* is located in Livingston, Alabama. The *Record-Journal* serves all other areas in Sumter County. The *Record-Journal* is published in Livingston, the county seat of Sumter County, weekly on Thursday.

Advertising copy is due Tuesday at noon prior to Thursday publication. Classified/Legal deadline is Monday noon

Agency Advertising Rate: is \$6.30 per column inch
Effective January 1, 2008

PASS format. Page image size is six columns X 21.5 inches.

<u>Size</u>	<u>Column inches</u>	<u>Amount</u>
Page	129	\$812.70
1/2 page	63	\$396.90
1/4 page	31.5	\$198.45
1/8 page	16	\$100.80

Per Color - \$50.00

Insert rate: Information provided upon request

Total Average Circulation of 5,225

Classified/Legal Rates (Net)

Legal/Classified -25¢ per word first insertion,

20¢ per word for consecutive runs.

\$5.00 minimum for 20 words or less.

New accounts must be paid in advance.

Contact Personnel

Tommy McGraw - Publisher / Advertising

Herman B. Ward, Jr. - Associate Publisher / Advertising

Gena Doggett Robbins - Editor / Advertising